



UPWARD FINANCE

BUSINESS GUIDE

BLOCKCHAIN AND DIAMONDS

WHY INVEST IN DIAMONDS?

JANUARY 2022



PRESENTATION OUTLINE

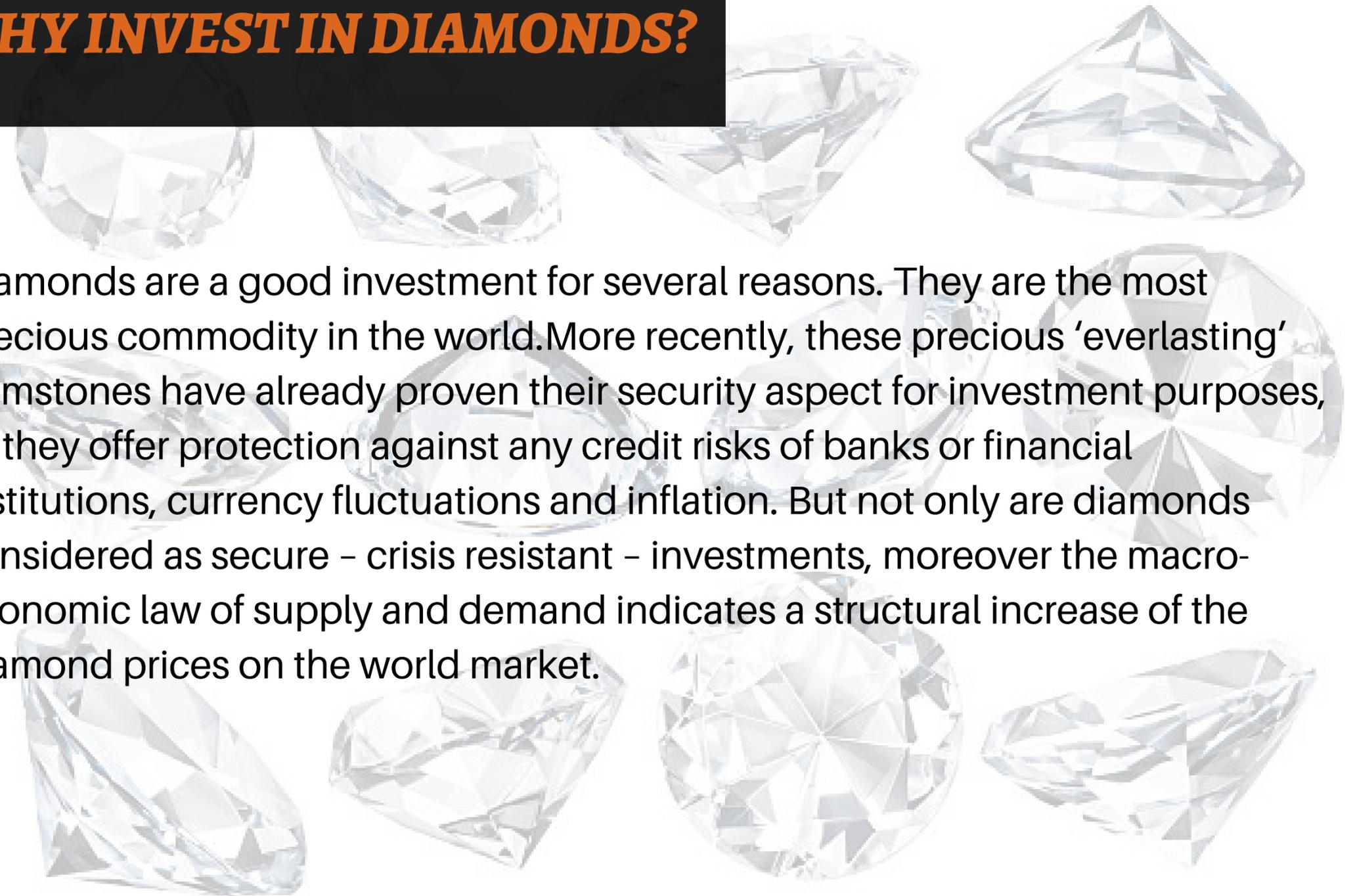
- Why Invest in Diamonds?
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- Vision and Mission
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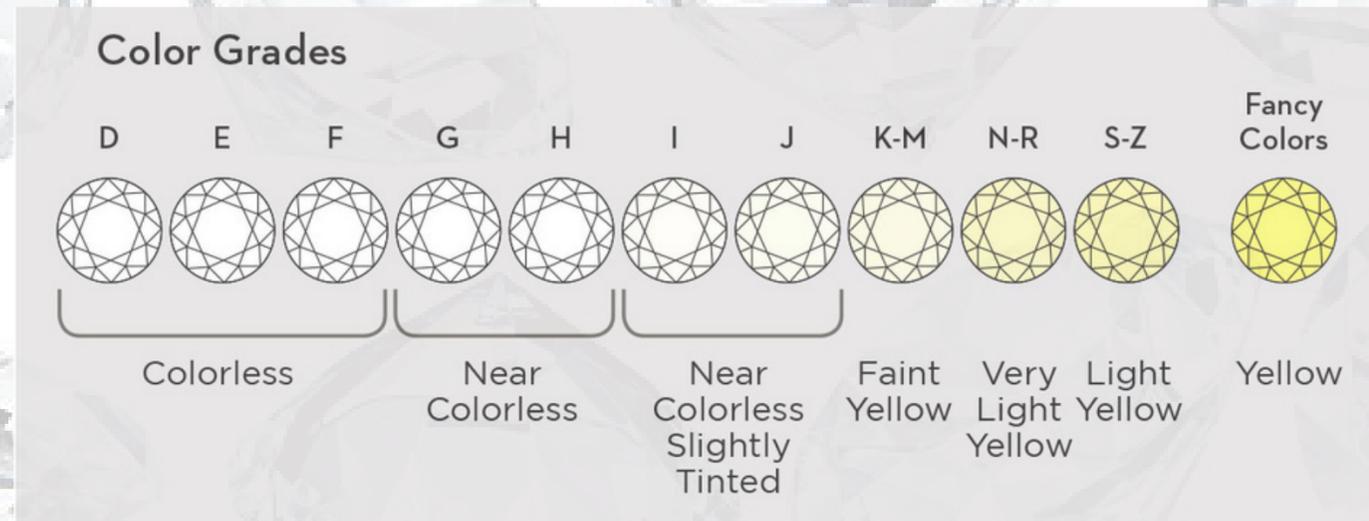
WHY INVEST IN DIAMONDS?

Diamonds are a good investment for several reasons. They are the most precious commodity in the world. More recently, these precious 'everlasting' gemstones have already proven their security aspect for investment purposes, as they offer protection against any credit risks of banks or financial institutions, currency fluctuations and inflation. But not only are diamonds considered as secure - crisis resistant - investments, moreover the macro-economic law of supply and demand indicates a structural increase of the diamond prices on the world market.



INSIGHT ABOUT DIAMONDS

COLOR:



In nature, diamonds usually have tints of color, most commonly yellow and brown. Only the rarest of diamonds are virtually colorless. Gem quality diamonds are graded for color using the letters of the alphabet from D on up.

D, E and F are considered colorless and because of their rarity they are more costly. As the letters go up, the diamond will have more of a yellow tint and be less valuable. The exceptions to this rule are diamonds that have a vivid color. That puts them into the category of Fancy Color diamonds, and their natural color adds to their value.

INSIGHT ABOUT DIAMONDS

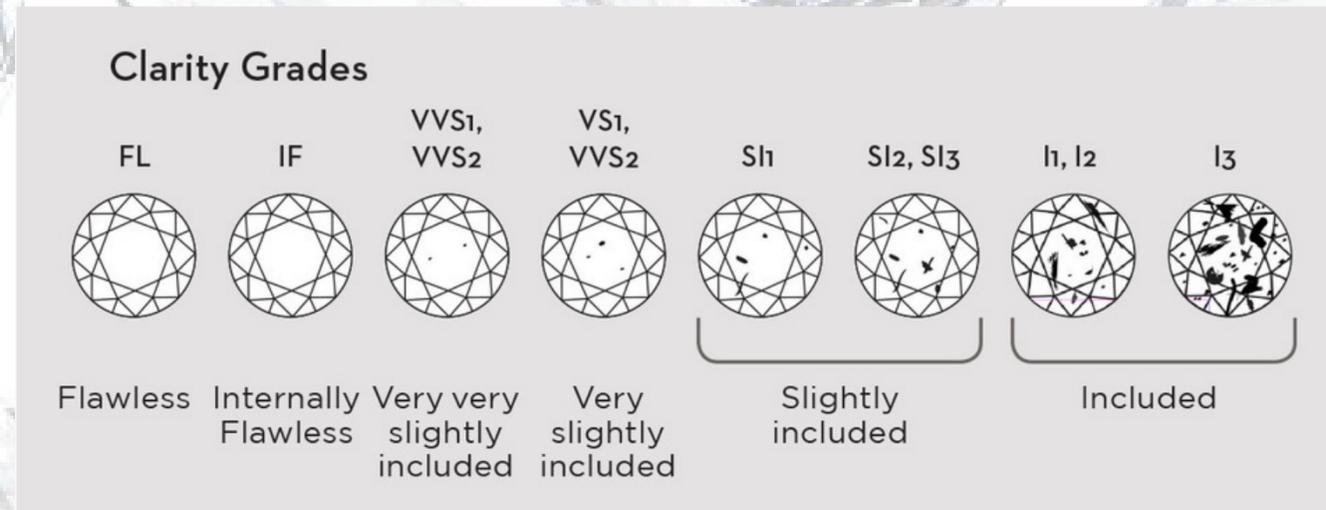
CUT:



Cut refers to the precise angles of the facets of the diamond. This, more than any other factor, determines how brilliant and sparkling a diamond will be. While Color and Clarity are characteristics that depend on nature, Cut is in the hands of the artisan. A skilled diamond polisher will cut each diamond to bring out the maximum fire, sparkle and brilliance, while taking into account its natural imperfections and the desired carat weight. The ultimate test of a well cut diamond is its return of light. While this has usually been determined visually, today it can be measured scientifically using a scanner developed by GemEx Systems.

INSIGHT ABOUT DIAMONDS

CLARITY:



As a natural substance, diamonds are rarely pure and flawless. They will usually have imperfections called inclusions that may affect the appearance of the diamond, depending on the nature of the inclusions, their size, their position in the diamond and the distance from the surface. Since the brilliance of a diamond is the result of light rays bouncing through the diamond's facets and returning through its crown, any imperfection that blocks the passage of light through the diamond will have some effect on its brilliance. Diamond laboratories grade the clarity of a diamond using a scale that ranges from Flawless to I3. Flawless diamonds are extremely rare and beautiful, so they are the most valuable.

INSIGHT ABOUT DIAMONDS

CARAT WEIGHT:



A carat is a weight measurement originally derived from the carob seed, which weighs approximately one carat. Diamonds are very rare in nature, and larger diamond crystals are extremely rare, so the larger the diamond, the more valuable it will be. As a diamond's size increases, its value rises in a steep curve. A 2-carat diamond, for example, will cost much more than twice the cost of a 1 carat diamond. While a bigger diamond may not be more beautiful than a smaller diamond, its value will always be affected by its carat weight. The scale at the right shows the comparative sizes of round diamonds of different carat weights.

INSIGHT ABOUT DIAMONDS

CERTIFICATION:



When you buy or sell a diamond, a certificate by an independent laboratory is your assurance of its quality and its Four Cs grading. The most prominent gemological labs are the GIA, IGI, AGS, EGL and IGL. In addition to these, there are labs that grade specific aspects of the diamond, such as GemEx, which uses technology to measure the light performance of a diamond.

BLOCKCHAIN AND DIAMONDS

THE BLOCKCHAIN TECHNOLOGY OF CRYPTO CURRENCY BRINGS A NEW LEVEL OF TRUST AND SECURITY TO THE DIAMOND TRADING MARKET.

"THIS EXCITING COLLABORATION BUILDS ON UPWARD FINANCE RECORD OF DELIVERING ADVANCED TECHNOLOGIES TO ENABLE A TRUSTED, FAIR AND TRANSPARENT MARKETPLACE FOR TRADING DIAMONDS AS AN INVESTABLE ASSET CLASS. THIS NEW CONCEPT DRAWS ON BLOCKCHAIN'S DISTRIBUTED LEDGER CAPABILITY TO DEMONSTRATE HOW WE CAN FURTHER INSTILL CONFIDENCE AND CONVENIENCE FOR THE BENEFIT OF DIAMOND INVESTORS AND FINANCIERS."

THE BLOCKCHAIN TECHNOLOGY OPENS UP A PLETHORA OF APPLICATION FOR DIAMOND MARKET PARTICIPATION, WHICH INCLUDE ENHANCED PROVENANCE DATA, INCREASED SUPPLY CHAIN SECURITY AND NEW RISK MANAGEMENT TOOLS.

VISION AND MISSION

VISION

Our vision is to be the best consumer-centric diamond company in the world, to deliver insight, innovation and business solutions that will make us the bedrock of our customers' success.

MISSION

Our mission is to focus on value rather than volume production by optimizing recoveries from its assets in order to maximize their efficiency and profitability. The company aims to generate tangible value for each of its stakeholders thereby contributing to the socio-economic development of its host countries and supporting long-term sustainable operations to the benefit of its employees, partners and communities.

HOW WE OPERATE

Upward Finance Diamond Team operates in accordance with the existing global stock and commodity market regulations . We utilize cutting edge trading engine technology that offers both flexibility and performance. Our technology platform can process over 19,000 orders per second when receiving orders from multiple co-located clients . The central matching engine itself is capable of processing over 50,000 orders per second stand alone.

WHAT WE OFFER

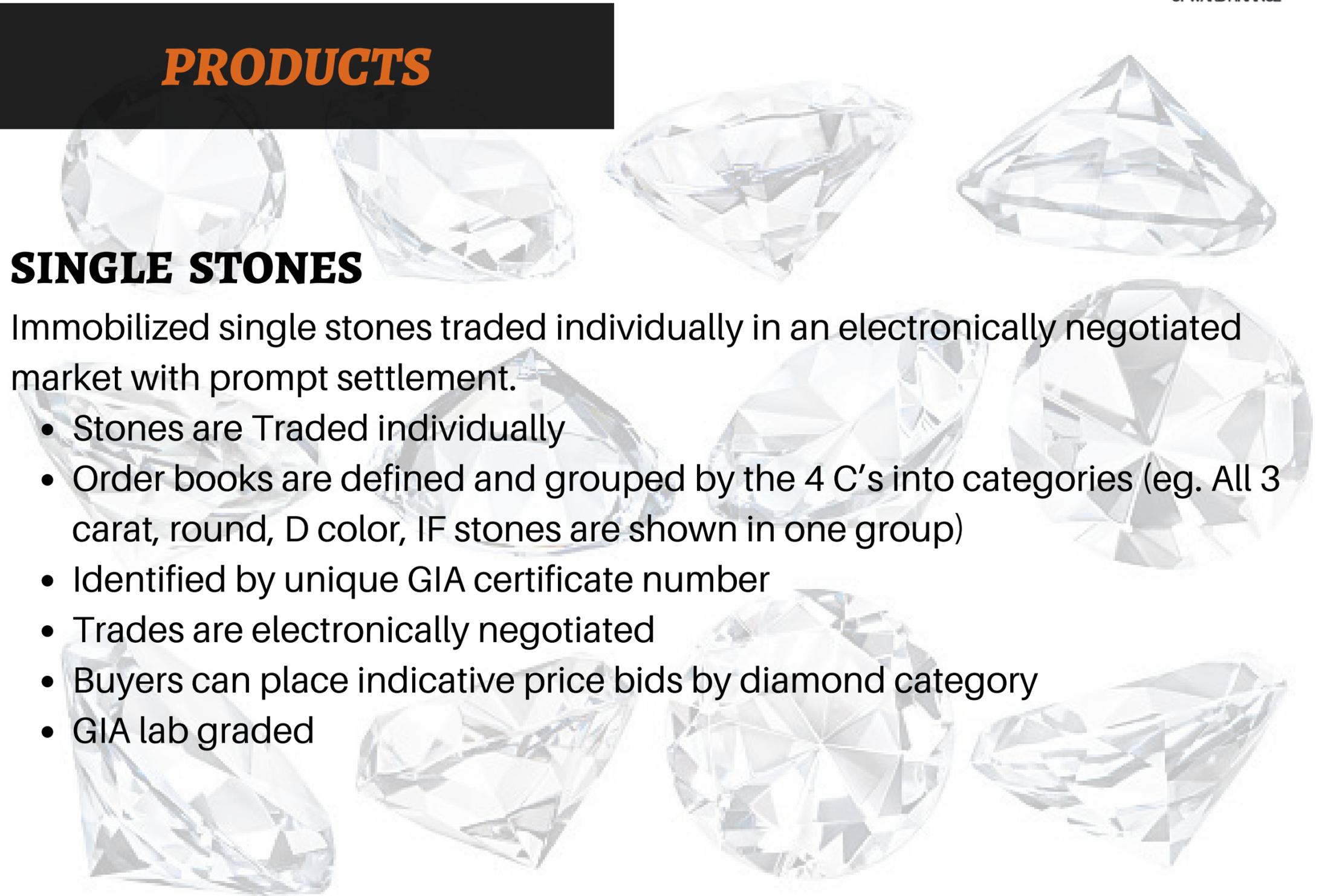
Upward Finance Diamond Team offers unparalleled portfolio and risk management services to our registered clients in precious metals, base metals and crypto currency. Our in-depth knowledge and global commodity relationship benefits our clients in securing efficient commodity procurement , logistics and financial security across the globe.

PRODUCTS

SINGLE STONES

Immobilized single stones traded individually in an electronically negotiated market with prompt settlement.

- Stones are Traded individually
- Order books are defined and grouped by the 4 C's into categories (eg. All 3 carat, round, D color, IF stones are shown in one group)
- Identified by unique GIA certificate number
- Trades are electronically negotiated
- Buyers can place indicative price bids by diamond category
- GIA lab graded

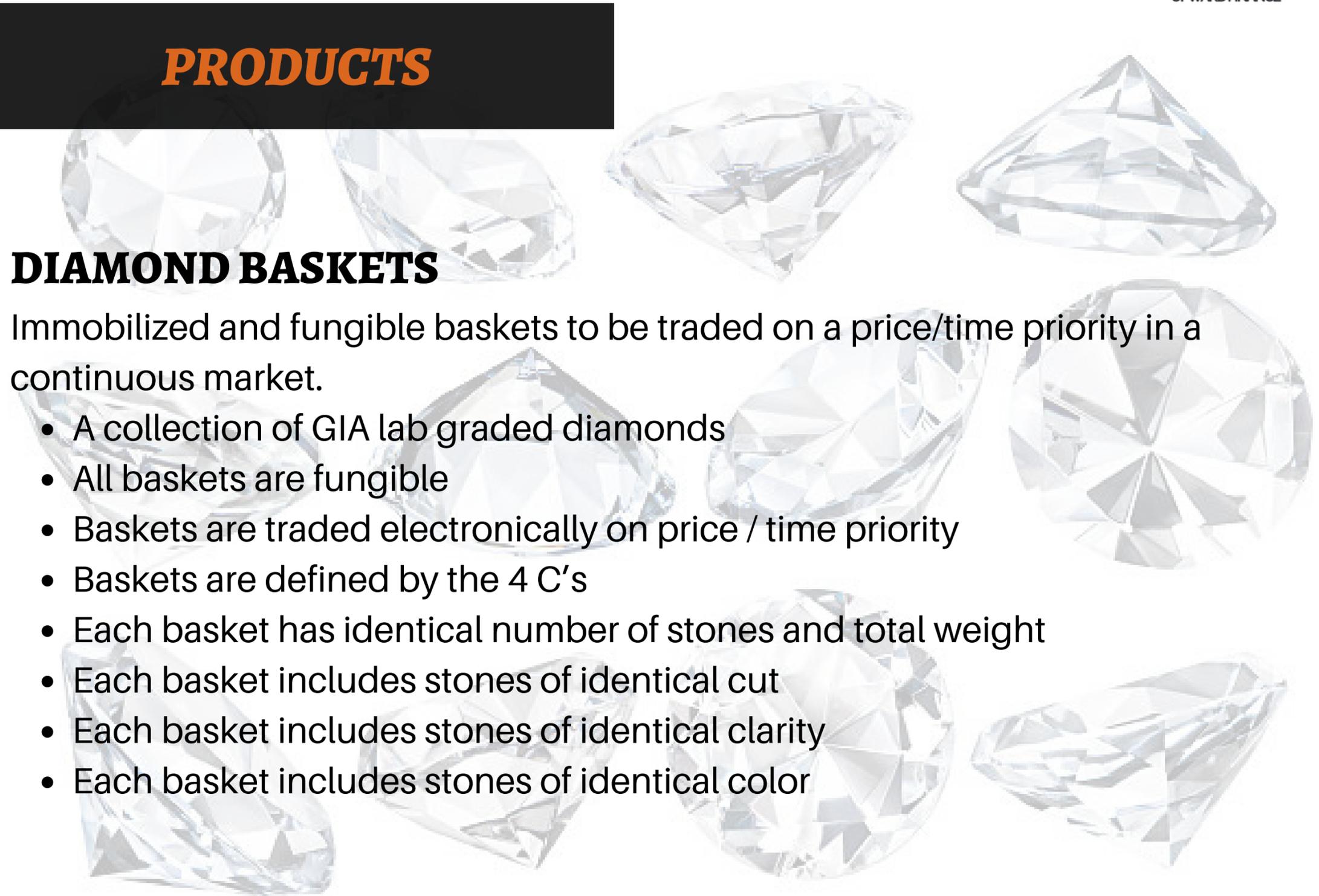


PRODUCTS

DIAMOND BASKETS

Immobilized and fungible baskets to be traded on a price/time priority in a continuous market.

- A collection of GIA lab graded diamonds
- All baskets are fungible
- Baskets are traded electronically on price / time priority
- Baskets are defined by the 4 C's
- Each basket has identical number of stones and total weight
- Each basket includes stones of identical cut
- Each basket includes stones of identical clarity
- Each basket includes stones of identical color



PRICING

STANDARD PLAN

Minimum Entry: \$20,000

10% - 20% WEEKLY ROI

EMERALD PLAN

Minimum Entry: \$500,000

25% - 30% WEEKLY ROI

PREMIUM PLAN

Minimum Entry: \$1,000,000

35% - 40% WEEKLY ROI

PLATINUM PLAN

Minimum Entry: \$10,000,000

45% - 50% WEEKLY ROI

N/B; Our 3 level affiliate packages still applies here, kindly look through our website for more information (rewardcapitallimited.com/plan.html#afp)

FREQUENTLY ASK QUESTION

HOW TO SET UP AN ACCOUNT WITH UPWARD FINANCE?

TO START THE REGISTRATION PROCESS, CLICK ON REGISTER ON THE HOMEPAGE AND FILL OUT ALL REQUESTED INFORMATION WHICH INCLUDE : NAME, USERNAME, EMAIL ADDRESS, PHONE NUMBER, BITCOIN ADDRESS, PASSWORD, INVESTMENT PLAN THEN SUBMIT. YOUR REGISTRATION IS COMPLETE AND YOU CAN LOG INTO YOUR DIAMOND ACCOUNT. YOU CAN INITIATE DEPOSIT, WITHDRAWAL AND VIEW YOUR INVESTMENT HISTORY IN YOUR UPWARD FINANCE INVESTMENT ACCOUNT.

HOW TO INVEST?

AFTER APPROVING OUR PARTNERSHIP AGREEMENT, LOG INTO YOUR ACCOUNT AND CLICK ON DEPOSIT, SELECT CRYPTO TRANSFER AND CLICK ON DEPOSIT NOW, INPUT YOUR DEPOSIT AMOUNT THEN PROCEED TO MAKE YOUR INVESTMENT. UPON CONFIRMATION, WE COMMENCE TRADING IMMEDIATELY.

FREQUENTLY ASK QUESTION

HOW TO WITHDRAW?

WHEN PROFITS ARE DUE FOR WITHDRAWAL, LOG INTO YOUR ACCOUNT AND CLICK ON WITHDRAWAL, SET YOUR WITHDRAWAL AMOUNT AND SEND YOUR REQUEST. YOUR PROFITS WILL BE FORWARDED TO YOUR WALLET WITHIN 24 HOURS.

HOW TO REFER A FRIEND?

LOG INTO YOUR ACCOUNT AND CLICK ON AFFILIATE. UNDER REFERRAL, COPY YOUR UNIQUE REFERRAL LINK AND FORWARD TO YOUR AFFILIATE FOR REGISTRATION. UPON REGISTRATION AND INVESTMENT YOUR BONUS AND REFEREES WILL BE AUTOMATICALLY UPDATED ON YOUR DASHBOARD.



WE ARE ONE TOUCH AWAY

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WE ARE ALWAYS READY FOR YOU

We exist to serve you.

Feel free to reach us anytime.



LET'S US DO BUSINESS

**Choose a plan and invest as
soon as convenient.**

